

Rep Order# 6849388 Ver# 3 Status Revised  
Rep Order# EC'd Yes

Printed: 10/02/2012 11:31 AM  
Last Received: 10/02/2012 11:29 AM

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1 of 5

Station	KASA-TV ALBUQUERQUE, NM.	Agency	( ) GREAT AMERICAN MEDIA
Advertiser	( ).DSCC IE	Sales Office	( ) PHILADELPHIA
Product	DSCC IE	Salesperson	( ) AMY MCCREARY
Estimate#	1540	Rep Firm	
Buyer	DAN NAGELBERG	Salesperson Phone#	215-568-6540
Phone#		Salesperson FAX#	215-568-1845
		Flight Dates	10/16/2012 - 10/22/2012
		Hiatus Weeks	
		Agency C/P1/P2/E	49/53/1540
		WASHINGTON, DC 20007	
		3050 K ST NW	

-- CONTRACT COMMENT --

REMARKS --  
REV TO CNX ORDER  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNE

Rep Order# 6849388 Ver# 3 Status Revised Traffic Order# 204991

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2 of 5

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ).DSCC IE  
Product DSCC IE  
Estimate# 1540  
Buyer DAN NAGELBERG  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1540  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm ( ) PHILADELPHIA  
Sales Office ( ) AMY MCCREARY  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	DayPart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
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*7		Buyline Comment: WENDY WILLIAMS V3 Cancelled	10/16-10/19	0	\$0.00	:30	0	TU-F	7A-8A	0	\$25.00
			10/22-10/22	0	\$0.00	:30	0	M	7A-8A	0	\$25.00
*8		Buyline Comment: WENDY WILLIAMS V3 Cancelled	10/16-10/19	0	\$0.00	:30	0	TU-F	9P-930P	0	\$1,000.00
*9		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M	9P-930P	0	\$1,000.00
*10		Buyline Comment: NEWS V3 Cancelled	10/16-10/19	0	\$0.00	:30	0	TU-F	930P-10P	0	\$700.00
*11		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M	930P-10P	0	\$700.00
*12		Buyline Comment: NEWS V3 Cancelled	10/20-10/20	0	\$0.00	:30	0	SA	9P-930P	0	\$700.00
*13		Buyline Comment: NEWS V3 Cancelled	10/20-10/20	0	\$0.00	:30	0	SA	930P-10P	0	\$700.00
*14		Buyline Comment: NEWS V3 Cancelled									

Showing Buylines: All Rep Revised Lines



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4 of 5

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Product DSCC IE  
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Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 49531540

Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

Daypart Program

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Dates

# of Weeks

Total Cost

Len

Spots/Week

Day

Spots/Week

Day

Total Spots

Rate

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Showing Buylines: All Rep Revised Lines

Rep Firm ( ) PHILADELPHIA  
Sales Office ( ) AMY MCCREARY  
Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

\* 24 Buyline Comment: NFL  
V3 Cancelled

\* 25 Buyline Comment: MLB NLCS  
V3 Cancelled

\* 26 Buyline Comment: MLB NLCS  
V3 Cancelled

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcvd/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$0

CABL 0%

KASA 14%

KASY 1%

KLUZ 0%

KOAT 36%

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV12  
Demos FA35+

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Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks  
Rep Firm ( ) PHILADELPHIA  
Sales Office ( ) AMY MCCREARY  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE